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# Are You on the Leaderboard?

## Angie Chittick, NSBEA President

### *Trail to Success*

*“Do not go where the path may lead, go instead where there is no path and leave a trail.”*

As you embark on a new school year, think about what inspires you. Reflect for a moment leaders whom you respect. Typically the most effective leaders have made an impact on your life and left a legacy for you to follow.

**What inspires you?** It could be something as simple as the following:

- Seeing the glint in a student’s eye as they learn something new
- Watching students blossom and grow
- Witnessing the joy on a student’s face as they grasp the concept
- Observing a student succeed
- Receiving a humble “thank you” from a student
- Learning to never give up
- Teaching students to believe in themselves
- Embracing strong values
- Being an active member in NSBEA
- Networking with colleagues

It's particularly important for those of us in **education** to think about what inspires us because whether we like it or not, we are in the inspiration business. Words and actions are powerful.

I don't know about the rest of you but I constantly have students who say “I can't” instead of “I can.” At times, it is a constant struggle to get them to believe in themselves and have the self-esteem to succeed. Simple

recognition and words of praise for a job well done does wonders. For example, I had an autistic student who was turned down by other colleges. He moved to Nebraska with his family to attend Mid-Plains in Graphic Design. This student enrolled in one class his first semester – you guessed it – it was one of my classes. Not only did this student pass; he excelled. The student earned an “A.” He was so elated that he brought out his parents to meet me. They thanked me for believing in their son and giving him the confidence. This was the first “A” that he had ever earned in his life. This student has continued his education and has maintained a 4.0.

The main point is that I didn't do anything special – I was just doing my job just like you. Each of you probably have similar stories to share. It is these rewarding experiences that define our success. Our goal is to inspire and teach others to do the very best that they can and never give up!

Thus, when faced with something that seems impossible – never give up! Instead of saying “I can't” say “I can.” As leaders we need to set the example for our students.

*“Success isn't just about what you accomplish in your life, it's about what you inspire others to do.”*



## Exciting Times

RoxAnn Coudeyras, Secretary

What an exciting time to be a part of Southeast Community College! As I was accepting my 15-year plaque from our campus director, Bob Morgan, I was thinking about how fast these past 15 years have gone and yet how excited I still am to be at SCC.

Change has always been a part of being a business teacher, but are we all up for those challenges change brings along with it? My answer is still yes, I'm ready, and yet those changes and challenges may mean accepting new ways of doing what you have done over many years. All of us in business education have certainly gone through many changes over the years. Otherwise, I would still have a manual typewriter (that means without any power except the human operating the machine for those younger readers of this article!) sitting on my desk instead of my laptop.

What's happening at SCC that's so exciting? Well, we have new leadership starting with our president, Dr. Paul Illich. His vision of the new paths SCC should take are exciting. Looking at plans for future programs and campus renovations will bring both growth and change. Our new Strategic Plan for the next years ahead touches upon all aspects of what makes an educational institution great, and all of us at SCC get to have input into the new plan. That's exciting and makes everyone feel that their ideas and input are important. Working with other team members who are open to new ideas and how to implement those ideas into all the communities which we serve, makes all of us who work at SCC excited about our future.

So for all those involved in business education starting this 2015-16 school year, best wishes to having a great year.

## Meet Your NSBEA Board Members

Thank you for your support this year as I serve as your NSBEA President. However, I could not do this without the encouragement of each of you, my colleagues, and fellow board members. I wanted to do something different and give you a chance to get to know your NSBEA Executive Board Members a bit more. I asked each of them to respond to four questions.

**Angie Chittick, President**

**1. What are the biggest benefits of being an NSBEA member? What have you personally gained from your membership?**

The biggest benefits is the networking opportunities. If you experience a technical problem in the classroom and/or need help with a teaching strategy, the NSBEA members go above and beyond to provide support and guidance.

Membership in NSBEA has made me become involved and engaged with my fellow business educators across the state of Nebraska – PRICELESS!

**2. What is your favorite icebreaker activity? Please share.**

One of my favorite and easy icebreakers to use to help me remember and learn names quickly is to have a student introduce themselves and then something they like to do. For example, "Hi I am Angie and I like to golf" ... then the next person has to repeat each person and then add theirs on the end. For example, "Hi, this is Angie and she likes to golf, this is Amy and she likes to sing, and I am Ricki and I like to rodeo." I even challenge everyone to see if they can remember during the next class section. This is "fun" to see everyone panic when they realize that they may be last and you can't write anything down to help you remember.

**3. Share one of your favorite teaching moments.**

I have several great teaching moments that remind me when I get in a funk why I do what I do but I will share one that sticks in



*(Continued on page 9)*

# NSBEA Winners



Cody Stappert of Wayne State College receiving \$500 Gordon F. Culver Scholarship from Jane Blum



Brett Anderson of UNL receiving \$1,000 Anthony Blum Scholarship from Anthony's mom Jane Blum



Outstanding Student Teacher of the Year to Kimberly Miller Wayne State College Presented by Pat Olson



Outstanding Secondary Teacher to Dawn Friedrich of Wausa Public School. Presented by Pat Olson



Service Award presented to Jean Condon by Pat Olson



NSBEA 2015-2016 Officers—Shelly Mowinkel, Lindsay Tillinghast, Angie Chittick, Kelly Means, RoxAnn Couyderas, Deb Wolken



Jane Blum presenting the Kids of NSBEA Scholarship to Trevor Koger, Arlington



Rookie Teacher of the Year to Levi Gorsuch of Sandy Creek High School by Shelly Mowinkel



# Nebraska Business Teachers Recognized with BEST Award

Fifty-one Nebraska business teachers were recognized by the Nebraska Department of Education at the Nebraska Career Education Conference held June 3, 2015 in Kearney.

Teachers whose professional activities influenced business and marketing education in Nebraska during the past year received BEST — Belong, Excel, Study and Travel — Awards for their involvement in professional associations, community and school activities, professional leadership development and service to the business education profession.

BEST awards exemplify superior qualities, including dedication to students, community outreach and continual classroom improvement efforts. The following individuals contributed significantly to the quality of education in their community and the state:



**25-year award winners:** Kim Pickering, Nebraska Extension; Wanda Samson, Metropolitan Community College; Kurk Shrader, Elmwood-Murdock; Bev Newton, Nebraska Department of Education

**20-year award winner:** Carol Andringa, Lincoln Public Schools



**10-year award winners:** Tennille Allison, Kearney High School, Shelly Mowinkel, Milford High School

**1<sup>st</sup>-year award winners:** Tom Dickey, Omaha North High School; Kyleigh Lewis, Dorchester High School; Dustin Penas, Papillion LaVista South High School; Ann Reichle, Mid-Plains Community College; Jan Went, Columbus Lakeview High School; Susan Wellman, Syracuse High School



## Additional award recipients:

Lori Anderson of Lincoln East High School  
 Janice Arent, Maywood High School  
 Jane Blum, Minden High School  
 Crystal Bolamperti of Westside Middle School  
 Brenda Budler of Chadron High School  
 Kate Carlson, DC West High School  
 Angie Chittick of North Platte Community College  
 Jean Condon, Mid-Plains Community College  
 Jocelyn Crabtree, Lincoln Northeast High School  
 Kathy Dobesh of Litchfield High School  
 Teresa Feick of Arlington High School  
 Lisa Fox of Dundy County Stratton High School  
 Dawn Friedrich of Wausa High School  
 Kris Gaebel of Gretna High School  
 Lisa Hanson of Neligh-Oakdale High School  
 DeLayne Havlovic of Omaha Public Schools  
 Shawna Koger of Arlington High School  
 Dennis Krejci of Tri County High School  
 Janet Lear of University of Nebraska at Kearney  
 Colleen Lenners of Omaha Central High School  
 Kathleen McCune of Mid-Plains Community College  
 Matt Maw of Lincoln Southeast High School  
 Kelly Means of Omaha Central High School  
 Lorrie Mowry of McCook Community College  
 Mickie Mueller of Norfolk High School  
 Laura Newton of Elkhorn Valley High School  
 Cathy Nutt of Mid-Plains Community College  
 Pat Olson of Blair High School  
 Jan Osborn of Sargent Public Schools  
 Peggy Parker, Dundy County Stratton High School  
 Sheryl Piening Keller, Southeast Community College-Milford  
 Celeste Rogers of Sandhills High School  
 Janet Stalder of McCook Community College  
 Janelle Stansberry of Cedar Bluffs High School  
 Debra Stroh of Gibbon High School  
 Cindy Talley of Fillmore Central High School  
 Lindsay Tillinghast of Lincoln Southeast High School  
 Kari Tunink, Columbus High School  
 Deb Wolken, Lincoln Northeast High School

Perry Edwards of PKL Software was recognized as providing financial support for the BEST pins, certificates and recognition gifts.

## Nebraska Career Educators Sharpen Skills at Beginning Teacher Institute, Leadership Academy

More than 40 Nebraska Career and Technical Education (CTE) teachers and school counselors gathered July 27-29 in Lincoln for two professional development experiences — one targeted for beginning teachers, the other for veteran educators with leadership experience.

The common denominator: Both groups have a passion for teaching students the skills and knowledge vital for success in college and career.

The Career Education Beginning Teacher Institute was designed to support teachers who have finished their first, second or third year of teaching. Beginning teachers were provided strategies to help them enhance the quality, rigor and relevance of their classroom instruction.

The Institute also provided a forum to help teachers build positive, dependable and supportive relationships among their teacher colleagues across the state. In addition, interactive learning and presentations by state and national Career and Technical Education leaders allowed the teachers to gain insights to help strengthen their classroom instruction. Teachers shared their successes and challenges to begin building a collaborative network of professional contacts that they can call on for ideas and support in the future.

While the Beginning Teacher Institute focused on beginning teachers, the Career Education Leadership Academy targeted experienced educators to further develop their leadership potential and to provide them with access to resources and instructional strategies to ensure that all students are career ready.

The Career Education Leadership Academy was designed to help grow the leadership potential of Nebraska educators by creating a shared vision focused on the Nebraska Career Education Model as a framework. The Academy is a practical, hands-on experience that inspires, engages and strengthens career educators' leadership knowledge and skills. The Career Education Leadership Academy utilizes The Leadership Challenge model built on Five Practices of Exemplary Leadership: (1) Model the Way (2) Inspire a Shared Vision (3) Challenge the Process (4) Enable Others to Act and (5) Encourage the Heart.

Kerry Priest, assistant professor at Kansas State University, and Ryan Foor, assessment coordinator at the University of Arizona, facilitated the Career Education Leadership Academy. Anita Wollenburg, career field specialist at the Nebraska Department of Education, and Kris Elliott, assistant professor at the University of Georgia, facilitated the Beginning Teacher Institute. For more information about Nebraska Career Education and the Nebraska Career Education Model, visit <http://www.education.ne.gov/NCE/>.



Career Education Leadership Academy - Back: Matt Maw, LSE; Kristeen Shabram, Westside; Dana Buurman, Elkhorn; Lori Luedtke, Lincoln Park Middle; Jeanette Kleppinger, Westside; Tom Dickey, Omaha South; front: Alexandra Shurter, Maxwell; Nancy Annin, Millard South; Bonnie Zrust, Schuyler; Kathy Gladem, Boone Central; Lee Ann Runyon, Bloomfield; Brenda Gronewold, Beatrice



Career Education Beginning Teacher Institute – L to R: Ashley Wit, Lawrence-Nelson; Alyse Andreasen, Wilbur; Kyleigh Lewis, Dorchester; BJ James, LSW; Brett Adkins, Lindsay Holy Family

## NSBEA Fall Conference—Lincoln

Mark your calendar and plan to join **NSBEA** for an exciting Fall Conference on Saturday, October 17 in Lincoln, Nebraska at the NonProfit Hub. It will be an unforgettable morning jam packed full with a motivational speaker, professional business panel, business tour, and ending with a tour of memorial stadium.



Beginning at 8 a.m. with breakfast sponsored by Cengage Learning, the morning will start off with an inspirational message from speaker Jenny Green.

Working for HUMANeX Ventures and capitalizing on her own experiences, Jenny Green partners with athletic teams across the country to help identify the innate talents of student-athletes and maximize team culture. As a two-time alum of the University of Nebraska – Lincoln, Jenny has also worked with the life skills development of professional athletes in Naples, FL and spent five years at the Nebraska Alumni Association. While a member of Nebraska's Track & Field team she was a two-time Academic All-American, a four-time Big XII Pole Vault Champion and represented Team USA at the Jr. World Championships in Italy. She's considered a pioneer in her sport, which fuels her passion for overcoming obstacles, raising the bar and empowering others to do the same.

Joining the business panel to share their expertise includes Amy Snyder, Vice President of Operations with the Barton Development Inc. and Kevin Thomas, CEO of Cornerstone Print and Marketing which was ranked 18<sup>th</sup> in the *Quick Printing Magazine's* Top 100 in North America. Cornerstone Print and Marketing is currently re-branding as Firespring.

Following the business panel, Executive Director Randy Hawthorne will be giving an overview and tour of the NonProfit Hub.

At 11 a.m. the conference will end with a tour of Memorial Stadium. **Go Big Red!!!** If you serve on the NSBEA Board, please make plans to attend the board meeting following the tour of Memorial Stadium at Misty's Steakhouse & Brewery.

Additional information on page 19.

**Pre-Register** by October 12 at [nsbea.org](http://nsbea.org) and/or <https://goo.gl/70PVsb>.





## NSBEA 2016/2017 SCHOLARSHIPS

NSBEA will have three scholarships available this year to qualified applicants.

### The Gordon F. Culver Scholarship

worth **\$500** is awarded to a business education student who will be student teaching in either the first or second semester of the 2016-2017 school year. In order to apply for this scholarship, a student must be a member of both NSBEA as well as NBEA. The deadline for submission of this scholarship information is March 4, 2016.

### The Anthony Blum Scholarship

worth **\$1,000** will be awarded to a University of Nebraska-Lincoln business education student who is or will be student teaching during 2016-2017. Students applying must be a member of both NSBEA and NBEA. The deadline for submission of this scholarship information is March 4, 2016.

Please encourage any perspective student teachers to apply for these two scholarships.

### The Kids of NSBEA Member

Scholarship worth **\$250** is awarded to a child of an NSBEA member who is currently enrolled or will be enrolled in an undergraduate program of study. The deadline for submission of this scholarship information is March 4, 2016.

Criteria for The Kids of NSBEA Member Scholarship:

- ◆ Only undergraduate students may apply.

- ◆ The student may already be enrolled in any post-secondary school or preparing to attend a post-secondary school during the following year.
- ◆ The student may major or be majoring in any area (please indicate major in your essay and what college you are or will be attending).
- ◆ This scholarship may only be won once by a child of an NSBEA member.
- ◆ The parent must have been a member of NSBEA for the last two years.

For more information about these scholarships, please go to the NSBEA Scholarship page at <http://www.nsbea.org/scholarships.html>.

Electronic submissions are welcome and encouraged; letters of recommendation may be sent separately and noted on the application materials.

Please mail or email all applications to:

Pat Lutt  
1111 Main Street  
Gardner Hall  
Wayne State College  
Wayne, NE 68787  
[palutt1@wsc.edu](mailto:palutt1@wsc.edu)

## New and Improved Financial Avenue

### *Addressing the Critical Need for Financial Education*



With so much focus on student loan debt and the value of a college degree, the need for comprehensive financial literacy education has become a hot button issue in our national conversation. Now more than ever, it is important to educate students of any age about financial matters. That’s why we are excited to announce the launch of Inceptia’s new and improved curriculum-based, e-learning financial education program, Financial Avenue ([www.FinancialAvenue.org](http://www.FinancialAvenue.org)).

Developed in accordance with the U.S. Department of the Treasury’s Financial Literacy and Education Commission’s financial education core competencies, as well as the Jump\$tart K-12 recommended guidelines, Financial Avenue provides relevant financial education information to students in a format that inspires action. Plus, Inceptia worked directly with students and millennial experts to develop a new student-facing approach to sharing our financial education. Offering the program at your high school demonstrates your commitment to students’ financial success.

#### Enhancements

- Interactive tools, activities, videos and resources.
- Compelling and impactful course content that is adapted to high school learners.
- Educator toolkit containing implementation tools, ideas and student resources.
- Curriculum-based program with proven learning objectives.
- ADA accessible.
- Mobile-ready website.
- Spanish translation\*.
- Customized student action plans.

Each of our 10 self-paced online courses are designed to deliver financial education in ways that appeal to students. Courses are packed with content arranged in short, easily-digestible sound bites, in English or Spanish\*. Courses also contain dynamic video content, feature social media capabilities, and provide students the ability to actively apply concepts as they learn.

Throughout the Financial Avenue experience, students will identify their personal money philosophy, gain knowledge of key personal finance concepts from budgeting to investing, and come away from each course with a customized action plan to translate concepts into behaviors. Students will also strengthen their understanding of topics specific to student borrowers like FAFSA, the financial aid process and student loan repayment.

At Inceptia, we’re already beginning to see how excited students and administrators are about the new look and feel of the program. What we’re most excited about are some of the unique features of the program that really personalize the user experience, like our behavioral finance and loan guidance courses, as well as our adaptive pathing approach that allows us to deliver relevant and meaningful content to students of all ages.

COURSES	
PSYCHOLOGY OF MONEY	EARNING MONEY
FOUNDATIONS OF MONEY	CREDIT AND PROTECTING YOUR MONEY
COLLEGE AND MONEY	SPENDING AND BORROWING
FAFSA	DEBT AND REPAYMENT
LOAN GUIDANCE	FUTURE OF YOUR MONEY

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For administrators, we make tracking student progress easy by providing access to detailed, real-time reporting and pre- and post-course assessment results. We also include an Educator Toolkit including PowerPoints, lesson plans, and activities to help integrate Financial Avenue into existing curriculum. Educators may also download marketing materials including brochures, flyers, social media content and email/article templates to strengthen student communications.



As a nonprofit in Lincoln, Neb., it remains one of our core goals to expand college access and success through improved personal financial education. We are dedicated to making sure every young person has a clear understanding of personal financial responsibility, which is why we are pleased to continue providing Financial Avenue for free to all high schools in

Nebraska. Is your high school ready to take financial education to the next level? Call us today to learn more or preview a demo: 888.529.2028, ext. 6306.

\*Spanish translation will be available for the FAFSA and Foundations of Money courses in November.

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my mind. I had a student who was over 70 years old who had never worked a day in her life. Her husband had died and she did not qualify for his railroad retirement for a couple years. Don't ask...some type of red tape. Anyway, she cried the first day I had her in computer classes. She was a wreck! With patience and determination, she finally became computer literate and obtained her degree. Not only was she employable but she excelled in the workplace. This student cried again – the day she graduated, the day she obtained her job, and the day she retired. She thanked us for encouraging her to believe in herself!

4. **What is your teaching philosophy and/or motto?**

My teaching philosophy is to engage the student in active learning by providing them with the confidence and skills needed to be competitive in today's workplace. My motto is never give up! If at first you don't succeed, try again! No one likes quitters. Eliminate negative self-talk and focus on the positive.

**Kelly Means, President Elect**

**What are the biggest benefits of being an NSBEA member? What have you personally gained from your membership?** One of the biggest benefits for me has been the support and networking that has developed with teachers/professionals from across the state.



**What is your favorite icebreaker activity? Please share.** If I do an icebreaker which is not often, I tend to look at some sort of Bingo card activity.

**Share one of your favorite teaching moments.** Any conversation or acknowledgment that comes after the student is gone and in the "real world." Although many students don't see the benefit when they are in school, it is that reminder of why we are educators every time they come

back to say "Thank You" or "I get it now!" or we see how they have succeeded in life.

**What is your teaching philosophy and/or motto?** My teaching philosophy is to be an educator that provides an opportunity for learners to explore, expand, and grow. Learning is individualized and is about each person developing and working towards his/her personal goals.

**Tennille Allison, Newsletter Editor**

**What are the biggest benefits of being an NSBEA member? What have you personally gained from your membership?** The biggest benefits of being an NSBEA member are the connections we make with other professionals. I've personally gained resources, a support system, and lifetime friendships. I started my career like many others as a one person department. My NSBEA



connections helped me survive and gain business and technology related ideas for my classes.

**What is your favorite icebreaker activity? Please share.** It takes a little time, but one of my favorites is "Getting to Know Your Smile." It is a series of instructions to create a smiley face. Each instruction has the person draw a shape with some type of personal content. For example draw a quarter sized circle and write your favorite color inside the circle. When the person finishes the series of instructions a smiley face is created. I then use the smiley faces as conversation starters as students mingle about the room. Depending on the time, I'll have students stop to visit with 2-3 people and their last partner is the one they introduce to the whole group.

**Share one of your favorite teaching moments.** We don't often times get to see the results. This is my 13th year teaching and my 7th in the same school. I live and teach in the same

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town. Some of my favorite moments as a teacher are walking into a business and seeing a former student employed. I'd like to think I played at least a little part in helping them get there. I especially enjoy seeing that young person that was once a squirrely freshmen, a stubborn senior, or any other variety of personalities that we come across.

**What is your teaching philosophy and/or motto?** I've learned to keep them simple over the years.

- Everyone is smart at something
- Live & Learn
- Positive & Productive
- Be Nice

**RoxAnn Coudeyras, Secretary**

**What are the biggest benefits of being an NSBEA member? What have you personally gained from your membership?** The biggest benefit I have

gotten from being a member of NSBEA is having educational activities to keep me current in the classroom.

Membership in such an organization as NSBEA is a necessary part of professionalism. Not only does NSBEA offer tours, panel discussions, and conferences which enhance my continuing education, but through my membership I have gained life-long friendships with colleagues who share the same interests and educational goals I have.

**What is your favorite icebreaker activity? Please share.**

My favorite ice-breaker activity is to have pairs interview each other for about ten minutes. Then I give them a sheet of paper with questions on it to see if their partners can answer the questions after their interview period.

Questions such as what car would they buy if money were not an issue? What pet would they have? What sport is their favorite? What TV show is their favorite? etc. It's really fun to see if they can figure out the other person after the interview.



**Share one of your favorite teaching moments.** My favorite teaching moment(s) have to be when I have past students thank me for teaching them to type! One past student is now a rural water manager and tells me how he types all the time and how grateful he is that he knows how to key fairly fast. That particular student used to complain about how he never understood why he had to learn something he never planned to ever use again. . . little did he know his job entails LOTS of typing!

**What is your teaching philosophy and/or motto?**

My philosophy of teaching is that everyone can learn a skill. . . some people just take a little bit longer to learn something, but with patience and persistence, everyone is teachable.

**Other tips/advice:** Stay positive and there's always a way to put a little humor in your day to make it better.

**Lindsay Tillinghast, Treasurer**

**What are the biggest benefits of being an NSBEA member?**

**What have you personally gained from your membership?** Building

relationships with fellow teachers across the state. It is always fun to catch up with fellow educators and discuss their current successes and challenges. I enjoy being able to use my skills working with peers to help us improve our work in the classroom.

**What is your favorite icebreaker activity? Please share.**

Chain-Link - Have one person introduce themselves and share a few items, then the next person makes a connection to something they said and then continue until everyone has spoken.

**Share one of your favorite teaching moments.** When a student comes in so proud and says that they got a job or that they used their resume when applying for a job.

**What is your teaching philosophy and/or motto?** To always ensure that students see the big picture and the pieces of the 'puzzle.' Learn SOMETHING everyday!



# “Model Your Professional Backpack”

Dr. Patricia Arneson, Wayne State College, M-PEA Director to the NBEA Executive Board

It’s “back to school” time again in Nebraska and across the nation. Although we all bemoan summer’s passage as being “too quick,” the truth is that both students and teachers alike look forward with anticipation and excitement, not dread, to the start of a new year. Just as Kindergarten is a ‘rite of passage’ for 5-year olds and their parents, the beginning of a new school year at our nation’s high schools and post-secondary institutions is also a unique ‘rite of passage.’



For students entering 9<sup>th</sup> or 10<sup>th</sup> grade, the high school experience is expanding as students seek alternatives that better suit their educational needs and help pave their future path more effectively. During the final years of high school, students are faced with increasing concerns—the push to take a multitude of classes and participate in sports or extracurricular activities extensively, plus a battery of AP, SAT, ACT tests and college applications.

At around age 18, teenagers take an enormous leap from childhood to adulthood, from the security of family, friends, hometowns and their communities to the beyond (“the future”), where the safety net is less certain. High school graduation ceremonies are more than just an event where you receive a diploma; it is another important ‘rite of passage’ that mark a teen’s departure from dependence to independence at college or jobs following graduation. For those pursuing higher education, graduation from college 4 to 5 years later marks another ‘rite of passage’ transition from pre-career preparation to the stress of seeking and beginning a new career and new experiences as young adults living on their own.

“Back to school” is an annual ‘rite of passage’ for educators as well. Secondary and post-secondary educators need to realize the important role they play at their respective teaching levels in assisting students to become “college and career ready.” High school has definitely become more focused in this effort, as witnessed by the implementation of “college and career readiness” standards in middle and high school and extended into college. Personal Learning Plans (PLPs) play an important role in customizing a student’s pre-professional career focus and preparation. STEM standards mandate that our teaching efforts in our respective business, marketing, and information technology disciplines link to core Science, Technology/engineering, and math benchmarks. The stakes have never

been more demanding than now. The reward of our efforts is turning out ‘college and career ready’ students that help drive a 21st century economy and result in successful lives and careers for our graduates.

**Model Your Professional Backpack** by doing more than preparing your classroom, creating lessons or updating your wardrobe. “Back to school” is also more than preparing our classrooms and participating in professional development and school improvement initiatives. “Back to school” begins with each of us as business educators. The challenges imposed on us is great.



**Back to School Checklist**

**Prepare yourself professionally by continuing your education**, whether it is through a formal program of higher education or simply attending a training workshop/seminar or conference.

**Prepare yourself professionally by modeling your professionalism** through participation in your state (Nebraska State Business Education Association, NSBEA), regional (Mountain Plains Business Education Association, M-PBEA), and national association, (National Business Education Association, NBEA). [Remember: When you join NBEA, you are automatically a member of M-PBEA!] Their activities, networking, conferences and conventions, and quality publications should be part of your professional “backpack” as you go “back to school.”

**Best wishes for your most successful teaching year yet, whether it is your first year or final year of teaching . . . make this your most rewarding year ever, both personally and professionally!**

**Welcome Back**







**M-PBEA LDI 2015 Participants** — Connie Lindell, Kansas; Debra Kidd, Kansas; Nicole Friesen, Kansas; Susan Cook, New Mexico; Angie Chittick, Nebraska; Ann Reichle, Nebraska



**Payne Porter Award**  
Jean Condon



**M-PBEA Conference 2015—Nebraska Participants**

Front row: Kim Pickering, Sheryl Peining-Keller, Margaret Johnson, DeLayne Havlovic, Dennis Krejci, Cathy Nutt.

Back row: Ramona Schoenrock, Deb Wolken, Ann Reichle, Angie Chittick, Sue Sydow, Pat Arneson, Jean Condon, Kelly Means, Kris Gaebel, Wanda Samson

**SAVE THE DATE**

more than **NSBEA** just business

Nebraska State Business Education Association

**10.17.15**

**NSBEA**  
Fall Conference

NonProfit Hub  
Lincoln, Nebraska  
8 a.m. - Noon

**SPEAKERS  
PRESENTATIONS  
MEMORIAL STADIUM TOUR**

# Back-to-School: Note-Taking Strategies for Classroom Success

Dr Patricia Arneson, Wayne State College

It's "back-to-school" time again . . . and isn't it wonderful that every year, every semester, and yes, every day, both teachers and students get a "do-over"? I'm sure that you, like me, have often complained that "students don't take notes any more." It's true! Students are often passive observers to our "teaching process," but not actively participating in their own "learning process." We can't simply blame students – we as instructors deserve some of the blame, too. Although we all agree that effective note-taking is an important aspect of engaging students in the learning process, we incorrectly assume students know *how* to do it! As we each begin a new year in our high school and collegiate classrooms, help *your* students to a 'good start' by teaching them not only "why" notetaking is important, but "how" to take good notes! Here are some suggestions to try this year with your students!

Make  
note taking  
FUN!



**Show enthusiasm for the content and your students.** Most educators care about their subject matter; most students don't. They take their cue from their classroom instructor, relying on that teacher's enthusiasm. Be prepared and have your teaching materials and visuals ready ahead of time. It demonstrates that the content and your students are important to you.

Stretch out of your comfort zone to do more than speak (er, drone on and on) in a monotone voice. How to do this? It's easy! Don't be anchored to the front of the room; walk around! If YOU feel that your classroom is an inviting, interactive setting, more than likely your students will too! Teach *every* class as if it is your favorite class to teach . . . and students will discover it is *their* favorite class to take!

**Use visual and auditory cues.** Have visuals, whether a whiteboard, powerpoint, posters, etc. Classroom podcasts, YouTube videos, and the use of a variety of apps (i.e. Kahoot, Poll Everywhere) to check for understanding are all examples of how engage students in their own learning process. Stop instruction frequently, allowing students to share with the class or turn to each other to share what they have learned to that point.

Audio cues are extremely important in guiding the note-taking process. Phrases such as, "Write this down," or "This is important" help students focus on key points. Then give them time to do so! (Please, avoid using the threat, "This will be on the test," which implies that learning in and of itself is less important than memorizing for the exam). Change your voice inflection as a 'signal' that something important is being said; you may wish to reinforce with visual cues where students not only *hear* your words, but *see* the key points displayed in visual form.

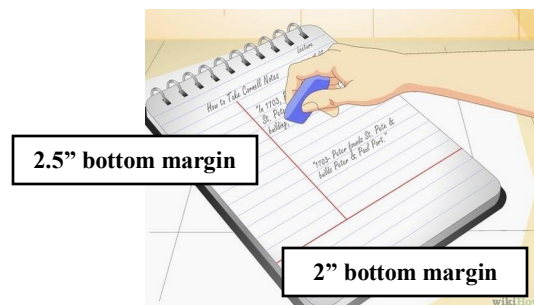
**Mix it up.** Every so often, stop after 10-15 minutes to allow students to grasp or further discuss the material. This is where graphic organizers, "pair and share" and other teaching strategies engage students more actively. Pull these out of your "hat of teaching tricks" and use them!



**Make students accountable for their own learning.** Motivating students is perhaps the most difficult aspect of teaching, as it deals with *attitudes*, over which the instructor has little control. Some students are self-motivated to learn the material, whereas others are motivated by earning points or some other type of reward. Some students seek the instructor's praise (even a sticker!), yet others will take notes if they know their notebooks will be collected. The point here is that *all of us*, including students, find it frustrating to do work without any type of reward or recognition. It is your decision whether to allow students to use their notes on an exam, but certainly the thought of being allowed to use their *own* (not photocopied notes taken by another student) on an exam encourages better note-taking! (If I do this, I require the students to staple their notes to the test when they turn it in.)

**Make note-taking part of the learning process.** Instructors recognize the importance of utilizing some type of method or system to help students take notes. Several methods have already been discussed—study guide outlines where students take notes in each section; graphic organizers; powerpoint printouts with accompanying notes lines and so forth.

**Cornell Notes.** A system that I utilize in some of my own classes includes the use of the **Cornell Notes** template. Cornell Notes is a widely used, popular system of note-taking for taking notes from reading or lectures. Developed by Dr. Walter Pauk of Cornell University, the student divides plain lined notebook paper into three sections. As seen in the diagram, a **2" bottom margin** is used to **summarize notes**; a **2.5" side margin** for **key vocabulary terms, concepts**, and the **largest section** on the right for **taking notes**. So simple! Students can create their own Cornell sheets; go to the diagram source at <http://www.wikihow.com/Take-Cornell-Notes> to see how to divide the paper. To download **free lined Cornell note-taking paper**, go to <http://www.printablepaper.net/click2.php>. (See sample on page 14).



<b>Name</b>	<b>Date</b>
<b>Topic</b>	<b>Class/ Subject</b>



# Nebraska FBLA National Award Winners Named

More than 300 Nebraska students and advisers recently attended the Future Business Leaders of America (FBLA) National Leadership Conference in Chicago.

Nebraska FBLA members competed June 29-July 2 in 70 competitive events. More than 11,000 FBLA members from 46 states, as well as U.S. territories and international chapters attended the conference.

Nebraska members brought home 22 Top Ten awards, including 3 first-place awards.

The Top Ten award winners are:

## First Place

**Banking & Financial Systems:** Catie Theiler, Kami Timm, Trevor Koger, Arlington High School

**Network Design:** Josh Jones, Nate Brown, Zach Brown, Bellevue East Senior High School

**Parliamentary Procedure:** Cody McCain and Riley Knust, Tri County Junior-Senior High School; Heather Bentley, Amherst High School; Mia Kegley, Kearney Senior High School

## Second Place

**Future Business Leader:** Brenna Backemeyer, Elmwood-Murdock Junior-Senior High School

**Word Processing:** Kaitlyn Quiring, Heartland High School

## Third Place

**Accounting II:** Colton Siebert, Heartland High School

**Banking and Financial Systems:** Eric Le and Jacob Shiers, Lincoln Southwest High School

**Emerging Business Issues:** Alex Schneider, Allison Penner, Kristin Bell, Aurora High School

**Partnership with Business Project:** Cristian Perdomo, Madeline Hall, Paige Nelson, Bellevue West Senior High School

## Fourth Place

**Business Presentation:** Claire Vanness, Sam Hennings, Tori Clausen, Wausa High School

**Local Chapter Annual Business Report:** Callie Zeorian, Brandon Frates, Owen Kunz, Elmwood-Murdock Junior-Senior High School

**Sales Presentation:** Alyssa Faber, Aurora High School

## Fifth Place

**Business Presentation:** Kendra Alberts, Johnson-Brock High School

## Seventh Place

**Sports and Entertainment Management:** Brandon Keffer and Matt Jensen, Arlington High School

## Eighth Place

**Future Business Leader:** Samantha Teten, Johnson-Brock High School

**Mobile Application Development:** Edmon Adams, Westside High School

## Ninth Place

**Desktop Publishing:** Claire Kuenne and Makenna Wallin, Chase County High School

**Emerging Business Issues:** Mirissa Scholting, Naomi Snyder, Natalie Elwood, Elmwood-Murdock Junior-Senior High School

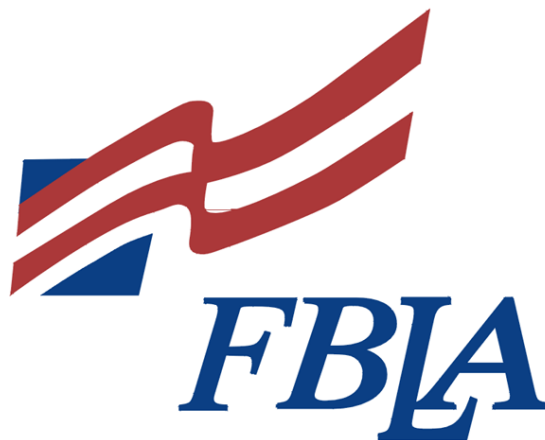
**Management Decision Making:** Alicia Zeng and Ojus Jain, Lincoln East High School

**Sports and Entertainment Management:** Ashley Colwell, Sally Brechbill, Tommie Brechbill, Stanton High School

## Tenth Place

**Management Decision Making:** Blake Bracht, Bradie Schmidt, Natalie Schmidt, Arlington High School

**Network Design:** Austin Shroder, Devin Duren, Thomas Kinman, Grand Island Senior High School



(Continued on page 16)

(Continued from page 15)

The following students were Top 15 Finalists:

**American Enterprise Project:** Brenna Backemeyer, Natalie Elwood, Wyatt Story, Elmwood-Murdock Junior-Senior High School

**Computer Game and Simulation**

**Programming:** Treyten Carey, Grand Island Senior High School

**Desktop Application Programming:** Jared Frenzel, Auburn High School

**Entrepreneurship:** Jessica Swantek and Jeffrey Vanderhart, Twin River Senior High School

**Future Business Leader:** Emily Pawoll, Tekamah-Herman High School

**Hospitality Management:** Aarsal Aktar, Tim Joe, Cody Wullenwaber, Bennington High School

**Public Speaking II:** Rachel Shadley, Lakeview High School

**Sales Presentation:** Makayla Coan, Lakeview High School

**Other national awards included:**

1<sup>st</sup> Place in Membership Increase in Mountain Plains Region

2<sup>nd</sup> Place in Largest Increase in State Chapter Membership in Mountain Plains Region

6<sup>th</sup> Place in Seven Up Award

10<sup>th</sup> Place in Big Ten Business Achievement Awards (BAA)

10<sup>th</sup> Place in Business Achievement Awards Fight to the Finish

**National Business Achievement Awards – America Level (top award in this four-level program)**

Trevor Koger of Arlington High School  
 Melanie Slama of Auburn High School  
 Lauren Wiegand of Bellevue West Senior High School  
 Whitney Aman of Blair High School  
 Adrienne Cavill of Kearney Senior High School  
 Brittany Blaser of Lakeview High School  
 Taylor McHugh of Marian High School  
 Cody McCain and William Stokebrand of Tri County Junior-Senior High School  
 Jessica Wieck of Twin River Senior High School

**National Community Service Awards**

**– Achievement Level**

Trevor Koger of Arlington High School  
 Cammi Merklin of Dundy County Stratton High School

Travis Graffe and Jacob Meeske of Weeping Water High School

Taylor McHugh and Molly Haddick of Marian High School

Whitney Laritson of Waverly High School

Mason Frey of Lincoln Southwest High School

AnnaLee Christensen and Samantha Young of Syracuse-Dunbar-Avoca High School

Alyssa Faber of Aurora High School

**National Recognition Event Winners**

**Who's Who in FBLA:** Trevor Koger, Arlington High School,

**Nebraska FBLA Outstanding Local Chapter Adviser:** Jane Blum, Minden

**Nebraska FBLA National Businessperson of the Year:** Kelly Lammers, Nebraska Department of Banking and Finance

**National FBLA Wall of Fame Members:** Pat Hinkle, Bellevue West Senior High School, and Shawna Koger, Arlington High School

**Gold Seal Chapter Award of Merit**

Elmwood-Murdock Junior-Senior High School

Raymond Central High School

Bellevue West Senior High School

Lakeview High School

Twin River Senior High School

Arlington High School

Blair High School

Minden High School

Fillmore Central High School

Tri County Junior-Senior High School

Dundy County Stratton High School

Johnson-Brock High School

Sandhills High School

Crete High School

Syracuse-Dunbar-Avoca High School

Gibbon High School

Bellevue East High School

**Outstanding Chapter Award**

Blair High School

Dundy County Stratton High School

Elmwood-Murdock Junior-Senior High School

Fillmore Central High School

Johnson-Brock High School



## NSBEA FOUNDATION

### An Investment in Business Education

The NSBEA Foundation was started in the spring of 1995. This foundation is vested through the Nebraska Career Education & Innovation Foundation (new organization). The purpose of this foundation is to give business educators an opportunity to make donations during their lifetime or through their estate to benefit business education in Nebraska. The goal of this foundation is to eventually provide scholarships to high school business education graduates to continue their education at the postsecondary level.

Through our individual planning for the future, we each have the opportunity to help strengthen business education in Nebraska in the years ahead. Please give serious consideration to your investment in business education. Help us to ensure that business education students are highly educated, well-trained, and fully prepared to enter the workforce.

We need your help! Please complete the information below and return with your contribution to the address listed below.

Questions can be directed to Delayne Havlovic or Colleen Lenners.

-----

I want to invest in BUSINESS EDUCATION by supporting the Nebraska State Business Education Association (NSBEA) Foundation.

Enclosed is my gift of:                   \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone: \_\_\_\_\_ Email \_\_\_\_\_

The Nebraska Career Education & Innovation Foundation (new organization) is a non-profit corporation classified 501(c)(3). Any donations should be made payable to the NCEIF and note in your memo line that it is for the NSBEA Fund. All gifts to NCEIF (NSBEA) are tax deductible.

**Mail to:** Heath Mello, Executive Director  
 Nebraska Career Education & Innovation Foundation  
 P.O. Box 94861  
 Lincoln, NE 68509





## MAKE NSBEA MEMBERSHIP RENEWAL A PRIORITY

### Colleen Lenners, Honorary Membership Representative

Are you looking to retire in the near future? Would you like to be recognized for your hard work and dedication given to business education in Nebraska? If you answer to both questions is YES, then you will want to make it a priority to renew your membership in NSBEA for the coming year.

#### Qualifications for Honorary Membership

According to the Bylaws: Honorary membership may be granted to persons who at the time of their retirement have been involved in business education in Nebraska and have been members of NSBEA for a period of at least five consecutive years immediately prior to retirement. Honorary members shall pay no dues and shall be eligible to receive the periodic NSBEA newsletters, to attend the NSBEA State Convention, and to attend the NSBEA Business Education Sectionals. Honorary members shall not be entitled to vote in Association matters, to hold an office, or to serve on a committee.

NSBEA has recognized many business educators over the years, and we want to continue this tradition! If you know of a colleague who retired this past year (2015) and has remained active in NSBEA for the past five consecutive years, please contact me at [colleen.lenners@ops.org](mailto:colleen.lenners@ops.org). I look forward to hearing from you.

Have a great school year!



MAKE THE RIGHT  
CALL...DECIDE NOW  
TO APPLY FOR THE  
**2016-2017**  
**NSBEA**  
**SCHOLARSHIPS**

APPLICATIONS AVAILABLE NOW  
ON THE NSBEA.ORG WEBSITE  
DUE MARCH 4, 2016

THESE ARE EXCELLENT SCHOLARSHIPS, SO BRING YOUR "A"  
GAME! IT IS NEVER TOO EARLY TO DOWNLOAD AND BEGIN!





Nebraska State Business Education Association

# NSBEA FALL CONFERENCE

**Saturday, October 17, 2015**

**NonProfit Hub**

*211 N. 14th Street, Lincoln, NE*



**nonprofit hub**

Here for good.

## AGENDA

- 8:00 a.m.**                    **Registration & Continental Breakfast**  
*Breakfast Sponsored by Cengage Learning*
- 8:25 a.m.**                    **Welcome**
- 8:30 - 9:00 a.m.**        **Motivational Speaker -- Jennifer Green**  
*An inspirational message that will empower you!*
- 9:00 - 9:30 a.m.**        **Business Panel Discussion**  
*Amy Snyder, Vice President of Operations (Barton Development Inc.)*  
*Kevin Thomas, CEO (Cornerstone Print and Marketing)*
- 9:30 - 10:30 a.m.**      **NonProfit Hub Presentation & Tour**
- 10:30 - 11:00 a.m.**    **Break/Walk to Memorial Stadium**
- 11:00 - Noon**            **Memorial Stadium Tour (11 a.m.)**  
*North End of Stadium -- Osborne Complex*
- Noon**                        **NSBEA Board Meeting**  
*Misty's Steakhouse (200 N. 11th Street)*



## REGISTER

Pre-Register **ONLINE** at <https://goo.gl/70PVsb>

**NSBEA Members: \$15 -- covers cost of conference, stadium tour & breakfast**

**Non-Members: \$30 -- covers cost of conference & NSBEA membership for one year**

Payments (made out to NSBEA) may be mailed in advance to NSBEA Treasurer:

Lindsay Tillinghast  
Lincoln Southeast High School  
2930 South 37th Street  
Lincoln, NE 68508



**On-site registration and payment will also be available!**

# JOIN NSBEA - NBEA!

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, and Zip \_\_\_\_\_

School \_\_\_\_\_

School Address \_\_\_\_\_

School City, State, and Zip \_\_\_\_\_

Preferred Phone \_\_\_\_\_

Preferred E-mail (required) \_\_\_\_\_

NSBEA Geographic District:  Capitol  Elkhorn  Metro  
 Panhandle  Sandhills  Tri-Valley

If you don't know your NSBEA district, please indicate the County in which your school is located \_\_\_\_\_

In addition, check if you are:  Post-Secondary community college  
 Collegiate-University faculty

Check if you are applying for Student Membership:   
 Indicate College/University: \_\_\_\_\_

*Mail dues (check made payable to NSBEA) to:*  
 Jean Condon, NSBEA Membership Director  
 Mid-Plains Community College, 601 West State Farm Road  
 North Platte, NE 69101 308-535-3740 [condonj@mpcc.edu](mailto:condonj@mpcc.edu)

# NSBEA 2015-2016



**Check here to join or renew your membership in these professional business associations!**

<input type="checkbox"/> NSBEA only	20.00
(*student)	5.00
<input type="checkbox"/> NBEA only	85.00
(*student)	45.00

(NBEA dues include membership in Mtn Plains Business Education regional association, M-PBEA).

**Join 2 organizations:**

<input type="checkbox"/> NSBEA/NBEA	105.00
<input type="checkbox"/> NBEA/ISBE	115.00

(Must be current NBEA member to join ISBE)

<input type="checkbox"/> NBEA/ARBE-DPE	145.00
--	--------

(Must be current NBEA member to join ARBE-DPE)

**Join 3 organizations:**

<input type="checkbox"/> NBEA/ISBE/ARBE-DPE	175.00
<input type="checkbox"/> NSBEA/NBEA/ISBE/ARBE-DPE	195.00

**To add ACTE/ACTEN:**

<input type="checkbox"/> ACTE/ACTEN	110.00
<input type="checkbox"/> (*students are free!)	0.00

**Total \$** \_\_\_\_\_

Check # \_\_\_\_\_

Cash \_\_\_\_\_

Date: \_\_\_\_\_

\*Students MUST join both NSBEA and NBEA to be eligible for NSBEA Culver Scholarship and/or Outstanding Student Teacher recognitions.

**We're on the Web!**

[www.nbea.org](http://www.nbea.org)  
[www.mpbea.org](http://www.mpbea.org)  
[www.nsbea.org](http://www.nsbea.org)



## NSBEA MEMBERSHIP REPORT

As of September 1, 2015 there are **103 NSBEA** professional members. Membership in NSBEA runs from July 1 to June 30 each year. If you have any questions, please contact Jean Condon at [condonj@mpcc.edu](mailto:condonj@mpcc.edu) or 308-535-3740.

*Thank you for your membership!!*

Julie Anderson	Sara Jensen	Jennifer Remmereid
Lori Anderson-Stowe	Darci Karr	Celeste Rogers
Janice Arent	Shawna Koger	Diane Rouzee
Patricia Arneson	Dennis Krejci	Erin Ruis
Ken Bartels	Toni Landenberger	Wanda Samson
Jan Barton-Zimmerman	Janet Lear	Sarah Schau
Lin Behmer	Colleen Lenners	Ramona Schoenrock
Murleen Bellinger	Kyleigh Lewis	Katie Scott
Jane Blum	Patricia Lutt	Jacob Shaffer
Linda Brodine	Sheryl Malchow	Kurk Shrader
Brenda Budler	Sherry Marks	Alexandra Shurter
Kate Carlson	Ian Matthew Maw	Bonnie Sibert
Angie Chittick	Kathleen McCune	Janelle Simonsen
Jean Condon	Brittany McPhillips	Sylvia Smith
RoxAnn Coudeyras	Kelly Means	Janet Stalder
Jocelyn Crabtree	David Mercer	Janelle Stansberry
Liz Crabtree	Shelly Mowinkel	Debra Stroh
Molly Curnyn	Lorrie Mowry	Gary Stubbs
Cindy Dahlquist	Janis Mullins	Gogi Supenski
Gwen Davidson	Juli Murphy	Suzanne Sydow
Dixie Dobbs	Bill Myers	Cindy Talley
Brian Dunker	Beverly Newton	Jamie Taylor
Melissa Dux	Terri Nollette	Lindsay Tillinghast
Charlotte Fehr	Judy Noteboom	Kari Tunink
Teresa Feick	Cathy Nutt	JeanAnn Watermeier
Lisa Fox	Patricia L Olson	Patricia Weddle
JoAnn Frazell	Sandra K Olson	Susan Wellman
Dawn Friedrich	Sandy O'Neil	Jan Went
Kristin Gaebel	Jan Osborn	Deb Wolken
Jacqui Garrison	Leah Pankoke	Sharen Wroblewski
Lisa Hanson	Laura Parks	Jeanne Zamiska
Donna Harr	Dustin Penas	
Lois Hixson	Sheryl Piening-Keller	
Caroline Hug	LeAnn Pierce	
Diana Ingwerson	Ann Purdy	
Linda Jacobi	Ann Reichle	
Nick Jarzynka	Carolyn Reinertson	



## NBEA MEMBERSHIP REPORT—April 5, 2015

As of **September 1, 2015** NBEA membership includes **165 professional members** and **16 student members**. Please take a moment to look over the list to see that your name has been included. If not, your membership may have expired. If you recently sent your membership directly to NBEA, please let me know so I can update my list. I do not always get a timely update. If your membership will expire soon—in September or October, please use the membership form in this newsletter on page 20 or send directly to NBEA. If you have any questions, you may contact me at [condonj@mpcc.edu](mailto:condonj@mpcc.edu) or 308-535-3740. Thanks.

*Jean Condon, Membership Director*

Tennille Allison 6/16	Lisa Fox 8/16	Emmanuel Luke 10/15	Melissa Schram 6/16
Brett Anderson 9/15	Dawn Friedrich 9/16	Patricia Lutt 5/17	Mary Schropfer 4/16
Lori Anderson-Stowe 9/16	Kristin Gaebel 6/16	Tammy Madsen 11/15	Steven Schultz 2/16
Carol Andringa 8/16	Sharon Garvin 3/16	Ian Matthew Maw 6/16	Katie Scott 4/16
Janice Arent 9/16	Brent Gehring 5/16	Tina Mazuch 9/15	Chris Seberger 11/15
Patricia Arneson 8/16	Kari Gifford 10/15	Kathleen McCune 6/16	Angela Shaffer 9/15
Davis Ball 9/15	Gordon Haag 2/16	Brittany McPhillips 6/16	Jacob Shaffer 6/16
Sara Barritt 8/15	Teresa Hahn 1/16	Kelly Means 5/16	Kurk Shrader 8/16
Hope Beam 10/15	Diane Hanel 9/15	Max Meier 6/16	Alexandra Shurter 6/16
Morgan Beck 6/16	Lisa Hanson 11/16	Kimberly Miller 6/16	Bonnie Sibert 6/15
Murleen Bellinger 6/16	Ted Harshbarger 6/16	Linda Miller 11/15	Sylvia Smith 4/16
Jane Blum 6/16	DeLayne Havlovic 6/16	Gregory Morin 2/16	Janet Stalder 6/16
Crystal Bolamperti 1/16	Deb Headley 9/15	Shelly Mowinkel 6/16	Janelle Stansberry 3/16
Lisa Bourlier 8/15	Tami Heiser 5/16	Lorrie Mowry 4/16	Cody Stappert 9/15
Jodi Brown 7/16	Karen Hermsen 10/15	Mickie Mueller 9/15	Marissa Stec 9/15
Brenda Budler 11/15	Patricia Hinkle 12/15	Janis Mullins 9/15	Stacy Strawn 9/15
Matthew Burg 9/15	Kay Hodge 2/16	Juli Murphy 6/16	Kristen Strickler 9/15
Lisa Burger 1/16	Cara Hoehne 9/15	Barbara Neuwerth 9/15	Debra Stroh 2/17
Maggie Burke 9/15	Kim Homes 6/16	Jodi A Nielsen 4/16	Gary Stubbs 5/16
Dana Burman 1/16	Krista Huxton 6/16	Bruce Nissen 6/16	Gogi Supenski 8/16
Alicia Burmood 6/16	Diana Ingwerson 11/16	Terri Nollette 4/16	Pam Sutton 8/15
Janet Butler 11/16	Nick Jarzynka 9/16	Cathy Nutt 5/16	Suzanne Sydow 6/16
Chris Callan 6/16	Julie Jensen 9/15	Patricia L Olson 9/17	Cindy Talley 6/16
Kate Carlson 9/16	Sara Jensen 2/17	Sandy O'Neil 6/16	Bethany Tallman 6/16
Angie Chittick 5/16	Jeannette Johnson 6/16	Jan Osborn 4/16	Jamie Taylor 10/16
Jennifer Clark 6/16	Kristi Jung 10/15	Leah Pankoke 6/16	Terri Tiedeman 1/16
Amber Cochran 1/16	Darci Karr 1/16	Craig Panning 1/16	Lindsay Tillinghast 5/16
Jean Condon 6/16	Donna Kizzier 10/15	Peggy Parker 11/15	Austin Tompkins 9/15
RoxAnn Coudeyras 6/16	Caleb Klatt 9/15	Laura Parks 6/16	Wade Tracy 3/16
Jocelyn Crabtree 6/16	Cindy Klepper 11/15	Dustin Penas 6/16	Kari Tunink 10/16
Liz Crabtree 6/16	Sydney Kobza 11/15	Jane Petersen 9/15	JeanAnn Watermeier 5/17
Bennett Cromwell 9/15	Shawna Koger 6/16	Joseph Pfanstiel 9/15	Susan Wellman 7/16
Molly Curnyn 12/15	Trish Kolterman 9/15	Kim Pickering 6/16	Andrew Welsh 10/15
Suzette Curry 6/16	Lance Kosch 11/15	Sheryl Piening-Keller 6/16	Jan Went 5/16
Cindy Dahlquist 5/16	Wes Kosch 10/15	Dakota Pitts 9/15	Scott Wenzl 9/15
Jay T Dalton 2/16	Gina Kotas 5/16	Rose Pollard 12/15	Erich Whitmore 9/15
Jacob Davenport 4/16	Dennis Krejci 6/16	Ann Reichle 1/16	Deb Wolken 6/17
Gwen Davidson 5/16	Brian Kufner 11/15	Diane Reiners 9/15	Vicki Wooton 2/16
Tom Dickey 4/16	Toni Landenberger 6/16	Jennifer Remmeroid 6/16	Marcene Wurdeman 9/15
Kathryn Dobesh 12/15	Janet Lear 6/16	Celeste Rogers 8/16	Jeanne Zamiska 6/16
Brian Dunker 6/16	Renae Lebo 11/15	Diane Rouzee 6/16	
Melissa Dux 5/16	Vivian Lee 6/16	Elizabeth Rudden 6/16	
Debbie Ehrlich 9/15	Colleen Lenner 6/16	Erin Ruis 6/16	
Karen Emerson 8/15	Kyleigh Lewis 6/16	LeeAnn Runyon 11/15	
Lynn Fanta 1/16	Shari Lindgren 6/16	Wanda Samson 6/16	
Teresa Feick 10/15	Stephanie Loos 5/16	Sarah Schau 6/16	
Cynthia Fleming 7/15	Kathleen Luebbe 2/16	Ramona Schoenrock 6/15	

## *NSBEA Executive Board*

<b>President</b>	Angie Chittick	<b>President-Elect</b>	Kelly Means
<b>Secretary</b>	RoxAnn Coudeyras	<b>Treasurer</b>	Lindsay Tillinghast
<b>Immediate Past President</b>	Shelly Mowinkel	<b>Newsletter Editor</b>	Tennille Allison
<b>Membership Director/ State Rep. to M-PBEA Board</b>	Jean Condon	<b>Parliamentarian</b>	Sandy Olson
<b>Capitol Representatives</b>	Jocelyn Crabtree Ronda Gestring	<b>Elkhorn Representatives</b>	Angie Shaffer Kari Tunink
<b>Metro Representatives</b>	Carrie Pratt Sydney Kobza	<b>Tri-Valley Representative</b>	Cathy Nutt
<b>Panhandle Representative</b>	Brenda Budler	<b>Sandhills Representative</b>	Juli Murphy
<b>Post-Secondary Representative</b>	Pat Arneson	<b>Legislation</b>	Crystal Bolamperti
<b>Scholarship</b>	Pat Lutt	<b>Honorary Membership Representative</b>	Colleen Lenner
<b>NSBEA and Service Award Representatives</b>	Jan Osborn Pat Olson	<b>NBEA &amp; MPBEA Awards</b>	Cindy Talley Deb Stroh
<b>Auditing Representatives</b>	Kris Gaebel Teresa Feik	<b>Nominating Committee</b>	Kathleen McCune Deb Wolken Shelly Mowinkel
<b>Five-Year Planning</b>	Dawn Friedrich Lori Anderson-Stowe Kathleen McCune Deb Wolken Shelly Mowinkel	<b>Archives/Photographer</b>	Colleen Childers
<b>Fall Conference – Lincoln</b>	Matt Maw Jocelyn Crabtree	<b>Public Relations</b>	Matt Maw Dawn Friedrich Sarah Bird
<b>Association of Career and Technical Educators of Nebraska (ACTEN) Business</b>	DeLayne Havlovic Janelle Stansberry	<b>LDI—June Conference</b>	Shelly Mowinkel
<b>Association of Career and Technical Educators of Nebraska (ACTEN) Marketing</b>	Brittany McPhillips	<b>Department of Education</b>	Bonnie Sibert
<b>Nebraska Association of Marketing Educators (NAME)</b>	Mary Janssen	<b>State FBLA</b>	Jacqui Garrison
		<b>State DECA</b>	Nicole Coffey
		<b>Delta Pi Epsilon</b>	Lisa Fox



# Delta Pi Epsilon

DPE — ALPHA UPSILON

FALL 2015

## DPE 2015-2016 Officers

### President

Lisa Fox  
lfox@dcstigers.org  
Dundy County-Stratton  
Public Schools

### President Elect

Kathleen McCune  
McCuneK@mpcc.edu  
Mid Plains Community  
College—North Platte

### Recording Secretary

Pat Olson  
pat.olson@blairschools.org  
Blair Public Schools

### Corresponding Secretary

Cathy Nutt  
nuttc@mpcc.edu  
Mid Plains Community  
College—North Platte

### Treasurer

Jean Condon  
condonj@mpcc.edu  
Mid Plains Community  
College—North Platte

### Historian

Colleen Jenners  
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## Who Moved My Cheese? (aka Who Changed My Technology?)

Lisa Fox, ARBE-DPE Alpha Upsilon Chapter President

Change is a “steady” word in the world of technology for business, marketing, and information technology teachers. As leaders and teachers who guide the minds of the future, it is important to embrace new technology and explore the new with our students. For fifty years, business educators in the Alpha Upsilon chapter of ARBE-DPE have been taking on the challenge of changes in technology in their classroom.

To keep up with the change, I enjoy the professional development opportunities available to me as a member of NSBEA and ARBE-DPE where I am exposed to new technologies and ideas for implementing the changes into my classroom. The Nebraska Career Education conference is a great way to experience the latest and greatest technologies for the BMIT classroom.

As I think of all the changes in technology that have happened in the year since attending the NCE conference in June of 2014, and review the new technologies talked about at NCE 2015-- Windows 10, Office 16, Office Mix, Sway.com, to name a few, I'm reminded of the book “Who Moved My Cheese?” by Spencer Johnson, M.D. The book explores ways to let change work to your advantage and lead to being successful. The “cheese” is a metaphor for what you

want to have in life, what will make you happy or in this case...new technology. When circumstances take away or “upgrade” the cheese (technology), we all deal with that change in different ways. Here's a summary with my twist on technology: The story includes four characters that represent parts of us as we are confronted with change. The four live in a maze and look for “cheese.” The maze is where you spend your time—where you work, relationships you have or the community where you live. The four characters are Sniff and Scurry, and Hem and Haw. Sniff and Scurry are mice. They are the parts of us that are simplistic and instinctive. Hem and Haw are the “little people.” They represent human beings in different situations. Sniff anticipates change early by sniffing it out. Scurry quickly scurries into action and adapts. Hem denies change and resists it out of fear. Haw learns to adapt in time when he sees something better.

I have been each of the characters throughout my relationship with technology and teaching business education. I am Sniff when I continually register for conferences where I connect with people “in the know” who allow me to sniff and anticipate the change and start planning. Thank you to the presenters that agree to make

presentations each year at these conferences to share the new technologies. At times, I am Scurry when I hurry home from the conferences each year to infuse the new tech into my curriculum or I hurry and research prices to try to squeak in a purchase under this year's budget.

There haven't been many times that I feel I've been Hem or Haw other than when the new technology comes out so soon that I feel I barely had time to learn the current version and it's already being moved out the door. There has been denial and some resistance to the updated version, but in time I, like Haw, learned to adapt.

Whatever the situation, we all share a common need to find our way in the maze of life/technology/teaching and succeed in changing times. Here are a few nuggets of wisdom about dealing with change gained from the book that can apply to your classroom or life in general:

1. Anticipate change – We all know in the world of software there will be a change. There's always a number that follows the name of the program. We are now at Windows 10 in the Microsoft world after we've just learned 8 (not sure what happened to Windows 9). There will be upgrades to this software. We can anticipate the change, we just don't know when the change will happen.
2. Adapt quickly – Find a way to infuse the new technology into your current lessons. Instead of filling out a simple worksheet on vocabulary, have students create a short Sway presentation using the vocabulary terms. Software companies have moved to subscription based software to help us with the cost of updating and adopting the newest technology quickly.
3. Enjoy change! There will be things that make you say "How did we ever live without that?"
4. Be ready to change quickly – again and again and again.
5. IF YOU DO NOT CHANGE, YOU CAN BECOME EXTINCT...not an option for any of us!
6. Accept the fact that "Change Happens" – They keep moving the "Cheese" (changing and improving the technology). I'm one who is excited to see where the cheese will move. It's challenging to find the time to learn about the new technology, but the investment is worth it.
7. Move with the "Cheese" and enjoy it! I love new technology and am always amazed at what is possible. "What will they think of next?"

We have to accept the fact that there will always be new "cheese" (technology) and we need to learn to deal with the change in technology. Challenge yourself to get out of your comfort zone and test out a new app or program. Sign up for a conference or workshop to help you learn.

The State Department of Education and our professional organizations help us with networking opportunities to stay up-to-date through the BMIT workshops each fall, the NSBEA fall conference and the NCE conference. Bonnie and Jacqui from the state department are there to guide us each step of the way as we explore the new cheese.

I hope you are able to identify with one or more of the characters described in the story, "Who Moved My Cheese?"

Remember these tidbits about dealing with change as you embark on this school year. Embrace the challenge of change in your classroom or life & enjoy the new cheese (technology)!

